

*Where will you be this Summer?*

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## ADVERTISING

### ADVERTISEMENT OPTIONS AND SPECIFICATIONS

#### Directory Listing (and link) - FREE

Any fractional development in Ontario may be listed at no charge.

**Credit Card  
PayPal  
Payments**

#### Paid Advertisements

Supplied ads which meet the size and file format specifications given below, will be invoiced at the rates given. Ads that require design and/or formatting, will incur the design fee listed below.

##### A. Header Banner (horizontal)

\$ 350.00 for 6 months

Size: 450 pixels wide x 75 pixels high (internal border =1 pixel)

File Format: Ads should be supplied in .gif and .jpg file formats.

##### B. Left Side Banner (vertical)

\$ 250.00 for 6 months

Size: 130 pixels wide x 220 pixels high (internal border =1 pixel)

File Format: Ads should be supplied in .gif and .jpg file formats.

##### C. Right Side Banner (vertical)

\$ 350.00 for 6 months

Size: 130 pixels wide x 370 pixels high (internal border =1 pixel)

File Format: Ads should be supplied in .gif and .jpg file formats.

#### Design Fee:

Ad may include logo, one (1) image, url (linked) and a message. All required files must be submitted in a digital format. Cost \$250.00.

#### Payment:

- All advertisement bookings must be paid in advance.
- Design fees will be invoiced as required, net 15 days.
- Payment may be made by cheque or credit card (Pay Pal). Please make cheque payable to: Media Pull Inc., 8 James Street, Georgetown, ON L7G 3A8

Contact [admin@fractions.ca](mailto:admin@fractions.ca) to book your ad or for more information.

